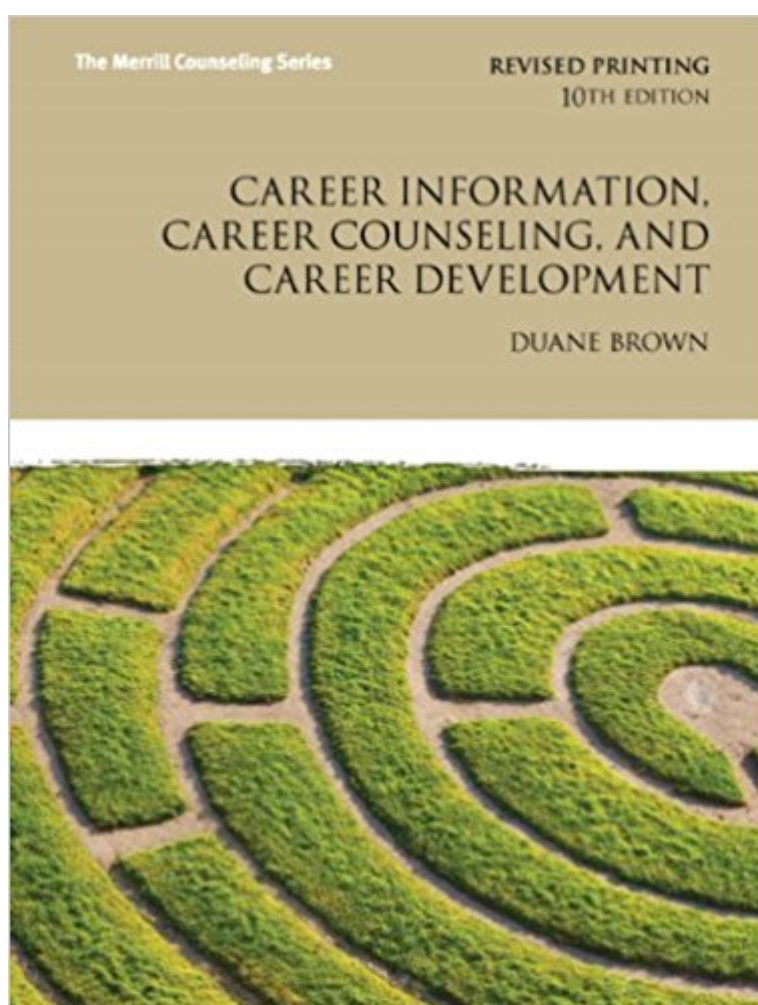


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# Career Information, Career Counseling, And Career Development (10th Edition) (Merrill Counseling (Hardcover))



## Synopsis

A comprehensive survey of career development that emphasizes technology, cross-cultural issues, practical application, and the global economy.     ^     Written by a leading expert in the field, this text covers all aspects of career counseling and career development in both the private and public sectors. The only book of its kind that emphasizes multicultural considerations and a global perspective, this text offers students the most complete and compelling look at the identification and use of occupational information and appraisal devices   ^   in an array of environments and for all demographic groups. The newly revised and newly organized edition of Career Information, Career Counseling and Career Development focuses on technology in career development, free and low-cost career development strategies, and the impact of the recent recession on the job market.

## Book Information

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& Teaching > Counseling > Career Development

## Customer Reviews

The field of career counseling and career development is changing rapidly with the advent of technology, the growing popularity of offshore operations, and the uncertainty of the economy. The new tenth edition of Career Information, Career Counseling and Career Development not only explains, analyzes, and confronts these issues but also gives readers the information, tools, and practical strategies they need to successfully navigate this new and diverse world of career information.   ^   The new tenth edition of this unique text comes updated with a number of new

learning tools, including student exercises end-of-chapter quizzes, and chapter overviews. In addition, the newly revised edition of Career Information, Career Counseling and Career Development spends more time with the most current career development issues, including global job searches, offshore industries, the impact of technology on career counseling, and the recent recession's impact on the job market.    New To This Edition    A new emphasis on the global economy and how it influences the availability of jobs in the U. S. and elsewhere help readers to appreciate shifts in jobs to other countries as well as the effects of off-shoring on America's job market.    A new chapter on program evaluation (Chapter 16) gives students an overview of two different approaches to evaluation: survey approaches and focus groups.    New learning tools including chapter objectives, student learning exercises, and end-of-chapter quizzes all help further facilitate student learning.    Reorganized content that mirrors the career development process helps students to better conceptualize the process.    Technology issues and uses have been infused throughout the entire text instead of appearing a stand alone chapter allowing students to realize the growing importance that technology has in most aspects of career development.    An increased emphasis on free and inexpensive strategies for delivering career development services will help students understand that career development services can exist in all agencies and schools. Discussion of the impact of the recent recession and how the recession effected all facets of the job market and career development.    A new CACREP standards appendix that identifies the portions of the book that are applicable to CACREP standards benefits readers who are working on CACREP accreditation.

Duane Brown has been a counseling professor for over 35 years and has been a professor at the University of North Carolina, Chapel Hill for over 25 years. He received his Ph.D. in counseling with a minor in psychology from Purdue University. During his time at the University of North Carolina, he has been the coordinator for the Counseling and Counseling Psychology Program and the School Counseling Program, and has served as the Chairperson for the Division of Human Development and Psychological Services. He has written several texts with Allyn and Bacon, McGraw-Hill, Houghton-Mifflin, Jossey-Bass, and the American Counseling Association.

This is absolutely the worst textbook I've ever had to use-- and I'm middle aged and read a LOT of textbooks. It is very badly written and difficult to read. The author uses two or three pages to say what could have been easily condensed into two sentences and made much more sense. Since this was an assigned book, I had/have no choice but to use it---if you have a choice DON'T.UPDATE:

So the semester is over and I still think this is the most un-readable textbook in history. Most of my classmates said the same. I'm glad I was not dependent upon this author to help me understand the subject matter. I cannot stress enough how badly written this book is--and I've never met a textbook I didn't like.

Great Book

Still in the process of reading this book. Some of it is too wordy in places, some redundancy noted as well. Overall served the purpose that I needed it for in order to complete my course work.

I received the book pretty quickly. There weren't too many marks in it (there are now!). But I can't get through my class without it, so thanks!

This is a wonderful tool that introduces you to the many aspects of career counseling, development. It will remain in my library after grad courses are complete. The material will help me to identify theories and strategies that I could use to assist future clients'. I am certain that I will be reading more of D. Brown in the future. Sincerely, Rain

Received books in great condition :)

Poorly written book. Book overly cites everyone else's work. No new information by author. Do NOT recommend, especially as a textbook.

This book reads more like a liberal political campaign platform than an academic textbook on career management. If you can avoid it do not purchase this book.

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